

mission **Insurance Counseling** ensures people are able to make informed choices about and have access to affordable health insurance and benefit programs.

mission-driven strategies To meet this mission we will implement...

<p>... provide free, one-on-one, counseling to ensure people have access to affordable health insurance and benefit programs.</p> <p>Counseling</p>	<p>... provide information about health insurance and benefit programs to increase community knowledge about their options.</p> <p>Community Information</p>	<p>... monitor and report trends in community healthcare and insurance needs to inform local, state, and federal policy.</p> <p>Advocacy and Leadership</p>
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programs & activities To implement these strategies we will provide...

<ul style="list-style-type: none"> • One-on-one counseling in person, on the phone, and virtually by trained volunteers 	<ul style="list-style-type: none"> • Community outreach about benefits and health insurance 	<ul style="list-style-type: none"> • Create reports for JABA to use to raise awareness about healthcare and insurance needs
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resources To provide these programs and activities we will need...

Expert Staff and Leadership Trained Volunteers
Community Partnerships Space and Equipment Website and Social Media Presence
Promotional Materials Data and Reports Values Reputation

productivity Our reach and efforts will be shown by efficiency in generating...

<ul style="list-style-type: none"> # and characteristics of people served # trained counselors # total and per volunteer hours of counseling provided (phone, in person, virtually) # people enrolled in health insurance programs & benefit programs 	<ul style="list-style-type: none"> # and characteristics of people attending presentations # community outreach presentations or events 	<ul style="list-style-type: none"> # reports generated # presentations using data gathered
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immediate impact Our success and value will be measured by ...

<ul style="list-style-type: none"> ✓ people saved money on Part-D plan & amount saved (total and per person savings) ✓ people got the assistance they need ✓ people understood their options ✓ people were comfortable with decisions made ✓ overall satisfaction with counselors and service 	<ul style="list-style-type: none"> ✓ of people said they gained knowledge concerning health care insurance 	<ul style="list-style-type: none"> ✓ healthcare and benefits issues identified in the community ✓ healthcare and benefit trends identified in the community
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longer-term change We anticipate participants will use what they get working with us to ...

<ul style="list-style-type: none"> ➢ Better access to Healthcare through their Healthcare Insurance 	<ul style="list-style-type: none"> ➢ People are well informed the health care insurance options and how JABA Insurance Counseling can help them 	<ul style="list-style-type: none"> ➢ Policy bodies rely on JABA as a source of information about healthcare and insurance needs and trends
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community-level impact Ultimately, and collectively with other efforts, this will contribute to improving...
Affordable healthcare. Healthy people.

agency vision **Live Better. Longer.**